

MLP: Equestria Girls
"Smoothies" Music Video Short
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Animation Beatsheet D2 – Production Draft
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Possible song title: "Adding the Beets" or some kind of play on "beets" Perhaps AJ decides to add beets to a smoothie which triggers the increase in BPM!

Logline: At the diner Applejack messes with traditional smoothie recipes by adding apples and creates a new sensation... and new customers! *Apple Jack is bored working at her smoothie shop, with little to no customers. As she starts making smoothies, she gets into a rhythm as the beat picks up, her performance attracts a large crowd of customers.*

SONG CONCEPT: Sometimes you have to upset the apple cart to get something new. *Taking a boring mundane job (working at a smoothie-juice bar) and spicing it up by turning monotonous actions into the beats of your music. We like the idea of the song starting off slow with a little country twang to represent Apple Jacks country background. Think Avicii's "Hey Brother" <https://www.youtube.com/watch?v=YxliPLVR6NA> Then as the beat picks up and AJ starts picking up the pace and adding new exciting ingredients we're thinking of having the song sound something like Daft Punk's "Harder Faster Stronger" https://www.youtube.com/watch?v=gAjR4_CbPpQ It's important that we have strong hard beats to match our visuals of Apple Jack working to. It would be great if we could keep that country sound as the beats pick up, kind of like Rednex "Cotton Eye Joe" <https://www.youtube.com/watch?v=VcDy8HEg1QY> . These references are just a starting point, obviously the song should have its own original feel and sound. MLP Equestria Girls has the opportunity push the age boundaries of our entertainment a little further than the regular series. "Music to My ears" was a digital short we did last year where we incorporated a little dubstep into the sound. Let's avoid being too on the nose with the Lyrics. <https://www.youtube.com/watch?v=qh7j1qUaGOc>*

VISUAL CONCEPT: In a "Cocktail" meets Edgar Wright-style video our mane seven (Twilight Sparkle, Pinkie Pie, Fluttershy, Sunset Shimmer, Rainbow Dash, Rarity, and Applejack) create a new smoothie sensation. *Apple Jack is working at her smoothie shop, going through the motions, of making smoothies. Chop the veggies and fruit, swipe them into the blender, scoop the protein powder, pour the milk, push the button, blend the smoothie, and repeat. She decides to add some new ingredients to her smoothie, and when she does it picks up the BPM of music, making both the song and the smoothies more exciting. Her monotonous routine becomes a flourish of exciting dance moves that end up drawing a large crowd of customers who all want to try her delicious healthy smoothies.*

Story Beats:

- Do not compose your music based on these story beats below. Focus more on making a great song. If you can start the song off slow with a country sound, this could take up

the first 20-30 seconds. At this point in the song let's build up to a nice fast pace Beat that's similar to Daft Punks – "Harder, Better, Faster, Stronger"

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- OPEN ON: EMPTY SHOP. PUSH IN ON: Applejack looking out the door and her arms go akimbo. She whips around to face CAM and cocks her head (gesturing for someone to come over). Twilight Sparkle, Sunset Shimmer, Rainbow Dash, Rarity, Pinkie Pie, and Fluttershy run INTO FRAME and pile in the doorway with Applejack. She points.
- PAN WITH APPLEJACK'S FINGER TO: A shop a few doors. A line forms in front. A couple customers walk out with smoothies. REVERSE PAN TO: Applejack standing with arms akimbo, tapping her boot, a determined look on her face.
- JUMP CUT: Applejack pours milk into a blender, fills it with ice, then expertly cuts up an apple. She tosses one piece into the air and catches it in her mouth. She blends, starting and stopping the blender buttons. She starts blending to a beat that matches the music (Edgar Wright style).
 - QUICK CUT. Applejack pours milk to the beat.
 - QUICK CUT. Applejack fills the blender with ice to the beat.
 - QUICK CUT. Applejack chops apples in to the beat.
 - QUICK CUT. Applejack blends to the beat.
- JUMP CUT: Applejack shakes a smoothie in a clear, colorful tumbler. A la Tom Cruise in "Cocktail" she tosses the tumbler up into the air and catches it behind her back with her other hand. A crowd begins to form to watch her.
- Seemingly out of nowhere she produces now *two* tumblers from behind her. She shakes them both to the beat then tosses them into the air. Before they land she picks up a third tumbler and juggles the three tumblers. A bigger crowd forms.
- QUICK CUT: Six cups are lined up face down. Applejack flips them each right-side up and pours smoothies into the two cups on each end simultaneously.
- QUICK CUT: She tosses a tumbler up into the air and catches it on her cowboy hat, leans over and pours the remaining four cups from her hat with no hands. The crowd goes wild.
- QUICK CUT: One-by-one Twilight Sparkle, Sunset Shimmer, Rarity, Fluttershy, and Rainbow Dash roll into FRAME on roller skates, pick up a smoothie from the counter, and roll out (alternating rolling out to the left and right of the FRAME). Pinkie Pie is last.
- QUICK CUT: Pinkie Pie carries two trays (one in each hand, a smoothie on each tray). PAN UP: A tray with one more smoothie is balanced on her hair. She spins out of FRAME.

- Applejack spins into FRAME dancing on the counter. She tosses a smoothie tumbler from one cowboy boot to the other then kicks it up, catches it in her hand, and pours smoothies for the customers at the counter then tosses the tumbler toward CAM.
- She slides down the counter toward CAM on her knees and poses in a fierce pose then catches the tumbler she just tossed and drinks. She takes it out of her mouth, smiles, and says: "Aaaaah!"